

Double-Goal Coach®: Coaching for Winning and Life Lessons



BETTER ATHLETES
BETTER PEOPLE

In this highly interactive two-hour workshop – sparked by video-based advice and perspectives from top pro athletes and coaches on PCA's National Advisory Board – attendees explore why and how to pursue both winning and the more important goal of teaching life lessons through sports. Each of your coaches will leave the workshop as a PCA-certified Double-Goal Coach, knowing how to:

- **Coach for Mastery of Sport (Not Just Scoreboard Results);**
- **Fill Emotional Tanks; and**
- **Honor the Game.**

In addition to advice from pro coaches, workshop content comprises:

- **Research-based insights from experts in coaching, education and sports psychology**
- **Hands-on training in field-tested practical, proven tips tools that coaches can implement simply – but with profound results**
- **A series of specific scenarios from which partners may choose to ensure that coaches are equipped to handle situations that most commonly arise in your organization...or those that are most vexing to any competitive sports environment.**

Coaches attending this workshop will receive the book *The Power of Double-Goal Coaching: Developing Winners in Sports and Life* by PCA Founder Jim Thompson.

